



For Immediate Release

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3rd Annual US Wine & Beverage Conference & Expo Opens Registration

“Wine Quality Conference” will focus on the eastern wine region’s pursuit of excellence.

Healdsburg, CA, October 30, 2017 - Wine Industry Network (WIN) opened registration today for the WineAmerica U.S. Wine & Beverage Conference & Expo (USBevX) that will take place February 21– 22, 2018, at the historic Marriott Wardman Park Hotel in Washington, D.C.

The theme of the 2018 USBevX conference is **‘In Pursuit of Excellence’** and topics highlight innovations and quality breakthroughs in the vineyard, winemaking, sales & marketing. The conference will bring together leading winemakers, vineyard managers, and marketers from across the region to share their expertise in pursuing quality from the vineyard to the bottle, to the market place.

In conjunction with the USBevX conference and trade show, Wine Industry Network (WIN) is pleased to partner with WineAmerica’s State and Regional Associations Advisory Council (SRAAC) to present the 2018 Winery Association Leadership Conference (WALC). This 2-day conference is specifically designed for association leaders; Executive Directors, Board Members, Key Staff, etc. and will run concurrently with other USBevX activities. The goal of this innovative leadership summit is to arm participants with the tools, knowledge, and contacts that they need to better serve their organizations and accomplish their initiatives.

“The eastern region of the United States is finally getting the recognition that they deserve for producing quality wines. We believe, and we’re not alone, that the best is yet to come and having a world class conference to share best practices will only help that happen more quickly. Our role is to bring the most compelling topics and speakers to Washington, D.C. and we’ve definitely done that,” says George Christie, President of Wine Industry Network.

Information on topics, speakers and registration can be found at www.USBevX.com

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About Wine Industry Network (WIN):

Wine Industry Network (WIN) (wineindustrynetwork.com), is based in Healdsburg, CA and is THE business resource for the wine industry. WIN also produces three annual trade shows & conferences, the North Coast Wine Industry Expo (WIN Expo) (wineindustryexpo.com), the U.S. Wine & Beverage Expo (USBevX) (usbevx.com), and the Wine & Weed Symposium (wine-weed.com); the online daily news publication, Wine Industry Advisor (wineindustryadvisor.com); an online employment resource, WIN Jobs (wineindustry.jobs); and the largest and most accurate set of winery data points and contacts for the North American wine industry, Wine Industry Database (WIN Data) (wineindustrydata.com).